General Information			
Course name	Applied Social Psychology	ECTS Credits	6
		Semester	summer

Aims

The content of the course builds on the knowledge from the course Social Psychology I and II and focuses on individuals and social institutions and individual in the social world. The result of education is an overview of selected areas of applied social psychology in the field of macro and meso social phenomena. The aim of the exercise is to gain a deeper orientation in the topics, but especially through presentations of students on the selected topic (papers), to train the ability to to think independently about acquired knowledge, systematically connect with other knowledge, critically discuss them and, last but not least, adequately present.

Contents

Brief outline of the course:

Application of knowledge from social psychology:

Man and culture

Social norms, Justice and unjustice

Political psychology

Social psychology of mass communication

Psychology of religion

Man and nature

Man and sport

Psychology of health and desease

Loneliness and social support

Psychology of unemployment

Helplessness and hopelessness

Social and psychological aspects of dependence.

Evaluation

Students evaluation is based on activities during the semester (40 points) and final exam (60 points). Evaluated activities are seminar work of selected topic and activity on seminars (e.g. active participation on discussion). Minimum number of points needed to enter an exam: 20.

Final exam: written test

Final evaluation (sum of all points):

For A is needed minimum 90 points, for B minimum 80 points, for C minimum 70 points, for D minimum 60 points, for E minimum 51 points, for FX = 50 and less.

Bibliography

Steg, L., Buunk, A.P., Rothengatter, T. Applied Social Psychology: Understanding and Managing Social Problems. Cambridge University Press, 2012. ISBN 9780521690058

Schnieder, F.W., Gruman, J.A., Coutts, L.M. Applied Social Psychology: Understanding and Addressing Social and Practical Problems. Second Ed. Sage, 2012. ISBN 9781412976381