General Information			
Course name	History of Slovak and World	ECTS	5
KSSFaK/ DSaSZ2/15	Journalism II	Credits	
		Semester	summer (BC, MA)

#### **Aims**

Overview of the latest history of journalism in the world and in the Slovak Republic – the role of journalism in the world of digital media.

### **Contents**

# Contents:

Changes in the world of media after the advent of the Internet and after the socio-political changes in Europe — especially in Eastern Europe — at the end of the 20th century.

## Syllabus:

The Internet era, changes in the media system in Slovakia after 1989, a dual broadcasting system, legal regulation of media activities in Slovakia, professional associations and organizations of journalists in Slovakia and in the world.

#### **Evaluation**

Active participation in seminar discussions (30%), a PowerPoint presentation focused on the latest history of the national journalism in the student's country – the current media system in the country – presented on the lesson (30%), and an oral exam (40%).

## **Bibliography**

BRIGGS, P. – BURKE, P.: A Social History of the Media: From Gutenberg to the Internet (2009)

DANESI, M.: Dictionary of Media and Communications (2014)

DANESI, M.: Encyclopedic Dictionary of Semiotics, Media, and Communications (2000)

FELDMAN, T.: An Introduction to Digital Media (1997)

and other publications.

