

<b>General Information</b>			
<b>Course name</b>	<b>Online Journalism</b>	<b>ECTS Credits</b>	<b>4</b>
		<b>Semester</b>	<b>Winter (BC, MA)</b>
<b>Aims</b>			
<p>The course will help students with understanding of continual evolution and tendencies of online journalism. Part of course is dealing with core of journalism practices in interactive milieu of online media. Students will apply theoretical informations during preparation for seminar. Outcomes (blogs, podcasts, infographics) are parts of the web presentation.</p>			
<b>Contents</b>			
<ol style="list-style-type: none"> <li>1. Online journalism tendencies</li> <li>2. Information-sources of online journalism (social media, Wikileaks)</li> <li>3. Multimedial journalism (audio and video, snow fall, GIF)</li> <li>4. Data and journalism</li> <li>5. Citizen journalism (history, definition, risks)</li> <li>6. Journalism on demand</li> <li>7. Media in social network (Youtube, Flickr, Twitter, Facebook)</li> <li>8. Ethics of online journalism</li> </ol>			
<b>Evaluation</b>			
<p>Final grade will consist of evaluation of practical outcomes (40 %) and final test (60%).  A (100 – 92); B (91 – 84) C (83 – 76) D (75 – 68) E (67 – 60) Fx (59 – 0)</p> <p>A – excellent (excellent results)  B – very good (above average results)  C – good (average results)  D – satisfactory (acceptable results)  E – sufficient (results meet the minimum criteria)  FX – failed (requires further work)</p>			
<b>Bibliography</b>			

ALLAN, S.: Online news: journalism and the internet. New York, 2006.  
ALLAN, S.; THORSEN, E.: Citizen Journalism. New York, 2009.  
BRADSHAW, P.; ROHUMAA, L.: The online journalism textbook. New York, 2011.  
BRIGGS, M.: Journalism 2.0: How to Survive and Thrive. A digital literacy guide for the information age. Online: [http://www.kcnn.org/images/uploads/Journalism\\_20.pdf](http://www.kcnn.org/images/uploads/Journalism_20.pdf)  
FOUST C. J.: Online journalism. Portland, 2004.  
FRIEND, C.; SINGER B. J.: Online journalism ethics. Armonk, 2007.  
GILLMOR, D.: We the media. Sebastopol, 2006.  
HALL, Jim. Online journalism: A critical primer. Sterling, 2001.  
RETTBERG, J. W.: Blogging. Cambridge, 2008.

