

AURORA

Business Intelligence and Analytics

1 February – 26 March 2027

Data is everywhere, but how can businesses turn it into meaningful action? Business Intelligence and Analytics introduces you to the tools, theories and machine learning techniques that help organisations transform data into actionable insights and innovative, data-driven solutions.

Throughout this virtual course, you'll explore how business intelligence and analytics can be used to tackle real-world business challenges and support better decision-making. Through guided tutorials and practical exercises, you'll gain hands-on experience with BI&A and machine learning technologies and learn to approach data not just from a technical perspective, but from a managerial one too.

See the Aurora Course Catalogue for more information.

Hosted by
Vrije Universiteit Amsterdam

VU VRIJE UNIVERSITEIT AMSTERDAM