

General Information			
Course name Intercultural communication		ECTS Credits	6
		Semester	Winter
Aims			
<p>By the end of the course students should be able to:</p> <ol style="list-style-type: none"> 1. Understand key concepts, major theories, models, and principles of intercultural communication. 2. Recognize how their own culture affects communication and apply the principles of intercultural communication in a relevant context, with an emphasis on workplace. 3. Acquire knowledge, skills, and attitudes that increase intercultural competence. 			
Contents			
<p>The course provides a comprehensive view of intercultural communication. First, it defines intercultural communication, approaches the barriers of intercultural communication, specifics in verbal, nonverbal communication, and important models of cultural values. In the second part of the semester, attention is paid to the application in selected contexts, intercultural communication in the work context, conflict resolution, migration issues, migrant acculturation, cultural diversity of cities, as well as the development of intercultural communication competence of public administration employees.</p> <ol style="list-style-type: none"> 1. Culture, communication and intercultural communication 2. Barriers to intercultural communication 3. Language and intercultural communication 4. Non-verbal communication and culture 5. Dimensions of culture 6. Cultural influences on context: The workplace 7. Intercultural conflicts 8. Intercultural relations 9. Migration and acculturation 10. Cultural diversity and the city 11. Intercultural communication competence 			
Evaluation			
<p>Self Analysis: Family History (10 points) Students write a 3-page paper answering specific questions about their personal history and using new vocabulary and concepts.</p> <p>Cultural Immersion Project (30 points) Students select a cultural group from another country (e.g. Italy, China, Ecuador), Slovakia is preferred. Following a description of the goals of the project, they pick at least six different activities and, over the course complete a minimum of two activities per week (the types of activities should vary week by week). Throughout the semester, students document the activities they engage in. At the end of the semester, students create a poster project synthesizing their cultural experiences and general research.</p> <p>Final exam (60 points) The Final Exam will be comprised of multiple-choice questions covering the textbook, and analysis of critical incidents.</p>			

Bibliography

1. MARTIN, J. N., NAKAYAMA, T. K. (2022 or earlier edition, e.g. 2010). *Intercultural Communication in Context* (8th ed.). New York: McGraw Hill.
2. SAMOVAR, L. A., PORTER, R. E., McDANIEL, E. R. (2010). *Communication Between Cultures*. 7th Ed. Belmont, CA: Wadsworth/Thomson Learning.
3. JANDT, F. E. (2013). *An Introduction to Intercultural Communication. Identities in a Global Community*. 7th Ed. Sage.
4. HOFSTEDE, G. (2011). Dimensionalizing Cultures: The Hofstede Model in Context. *Online Readings in Psychology and Culture, Unit 2*. <https://doi.org/10.9707/2307-0919.1014>
5. *Business Culture* (2014). Passport to Trade. Available at: <http://businessculture.org/business-culture/>

