SAMPLE ONLY

University X

European Student Barometer 2009

Partner Report



trendence

The European Student Barometer 2009 Partner Report

Welcome to the European Student Barometer 2009 Partner Report.

First of all we would like to thank you for your participation. Through cooperation with institutions like yours, the European Student Barometer 2009 has grown to be the largest student survey of its kind.

More than 100 000 students in 600 institutions from the following 22 countries completed the survey: Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland (Republic), Italy, Netherlands, Norway, Poland, Portugal, Romania, Russia, Slovakia, Spain, Sweden, Switzerland and the United Kingdom.

We look forward to your cooperation for the next European Student Barometer!								
Yours sincerely,								
Ryan King								
Research Manager - Europe								

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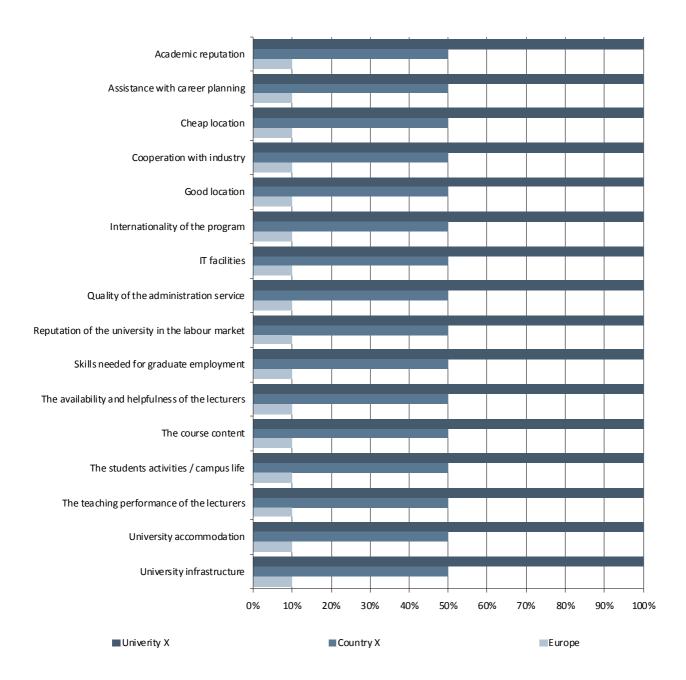
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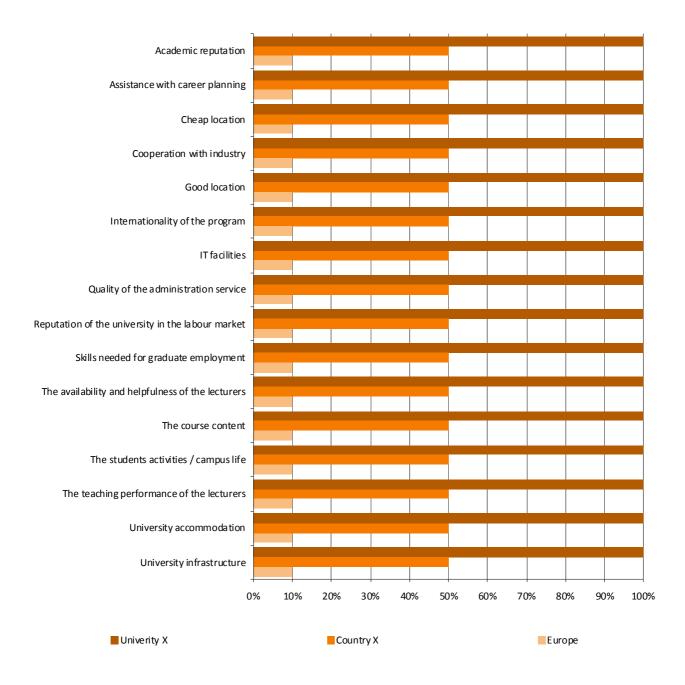
Important factors when choosing a university course - Total students

The diagram shows the % of students who selected the factor as important when choosing a university course



Important factors when choosing a university course - Business students

The diagram shows the % of students who selected the factor as important when choosing a university course



Important factors when choosing a university course - Total students

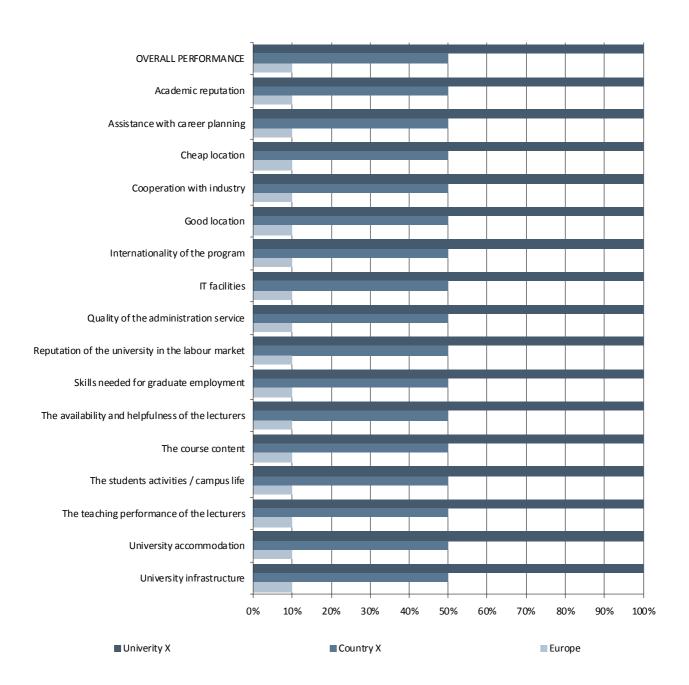
	Europe	Austria	Belgium	Cz. Re.	Denmark	Finland	France
Academic reputation	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Assistance with career planning	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Cheap location	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Cooperation with industry	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Good location	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Internationality of the program	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
IT facilities	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Quality of the administration service	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Reputation of the university in the labour market	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Skills needed for graduate employment	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
The availability and helpfulness of the lecturers	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
The course content	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
The students activities / campus life	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
The teaching performance of the lecturers	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
University accommodation	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
University infrastructure	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
	Germany	Greece	Hungary	Ireland	Italy	Netherl.	Norway
Academic reputation	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Assistance with career planning	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Cheap location	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
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·							
	Poland	Portugal	Slovakia	Spain	Sweden	Switzerl.	UK
Academic reputation	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Assistance with career planning	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Cheap location	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
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University accommodation	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
University infrastructure	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%

Important factors when choosing a university course - Business students

	Europe	Austria	Belgium	Cz. Re.	Denmark	Finland	France
Academic reputation	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Assistance with career planning	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Cheap location	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Cooperation with industry	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Good location	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Internationality of the program	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
IT facilities	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Quality of the administration service	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Reputation of the university in the labour market	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Skills needed for graduate employment	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
The availability and helpfulness of the lecturers	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
The course content	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
The students activities / campus life	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
The teaching performance of the lecturers	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
University accommodation	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
University infrastructure	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
	Germany	Greece	Hungary	Ireland	Italy	Netherl.	Norway
Academic reputation	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Assistance with career planning	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Cheap location	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Cooperation with industry	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Good location	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
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IT facilities	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Quality of the administration service	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
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University infrastructure	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
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	Poland	Portugal	Slovakia	Spain	Sweden	Switzerl.	UK
Academic reputation	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Assistance with career planning	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
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Reputation of the university in the labour market	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
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University accommodation	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
University infrastructure	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Oniversity inirastructure	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%

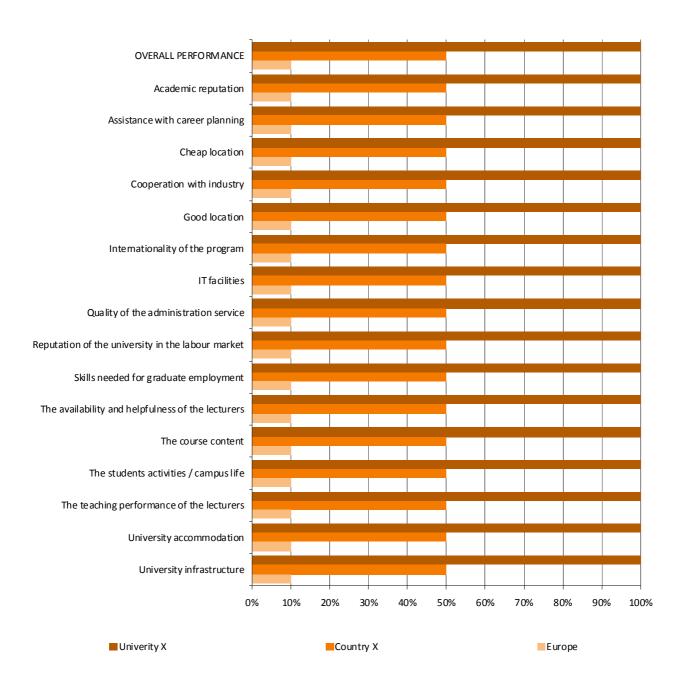
Evaluation of university performance - Total students

The diagram shows the % of students who evaluated the performance of their university for the factor as good or very good



Evaluation of university performance - Business students

The diagram shows the % of students who evaluated the performance of their university for the factor as good or very good



Evaluation of university performance - Total students

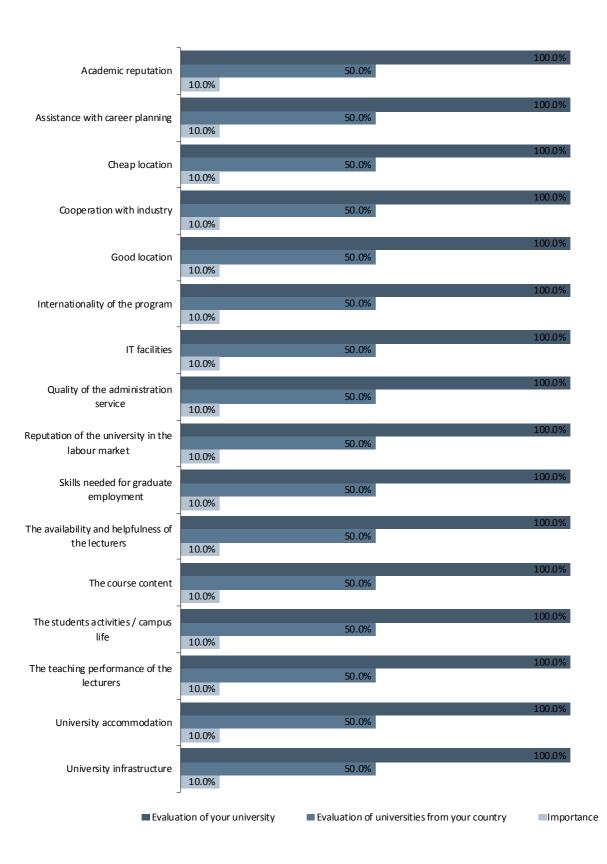
	Europe	Austria	Belgium	Cz. Re.	Denmark	Finland	France
Academic reputation	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Assistance with career planning	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Cheap location	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Cooperation with industry	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Good location	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Internationality of the program	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
IT facilities	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Quality of the administration service	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Reputation of the university in the labour market	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Skills needed for graduate employment	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
The availability and helpfulness of the lecturers	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
The course content	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
The students activities / campus life	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
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University accommodation	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
University infrastructure	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
	Germany	Greece	Hungary	Ireland	Italy	Netherl.	Norway
Academic reputation	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Assistance with career planning	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Cheap location	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
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	Poland	Portugal	Slovakia	Spain	Sweden	Switzerl.	UK
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Evaluation of university performance - Business students

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Quality of the administration service	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Reputation of the university in the labour market	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Skills needed for graduate employment	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
The availability and helpfulness of the lecturers	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
The course content	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
The students activities / campus life	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
The teaching performance of the lecturers	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
University accommodation	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
University infrastructure	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
	Poland	Portugal	Slovakia	Spain	Sweden	Switzerl.	UK
Academic reputation	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Assistance with career planning	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Cheap location	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Cooperation with industry	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Good location	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Internationality of the program	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
IT facilities	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Quality of the administration service	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Reputation of the university in the labour market	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Skills needed for graduate employment	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
The availability and helpfulness of the lecturers	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
The course content	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
The students activities / campus life	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
The teaching performance of the lecturers	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
University accommodation	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
University infrastructure	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
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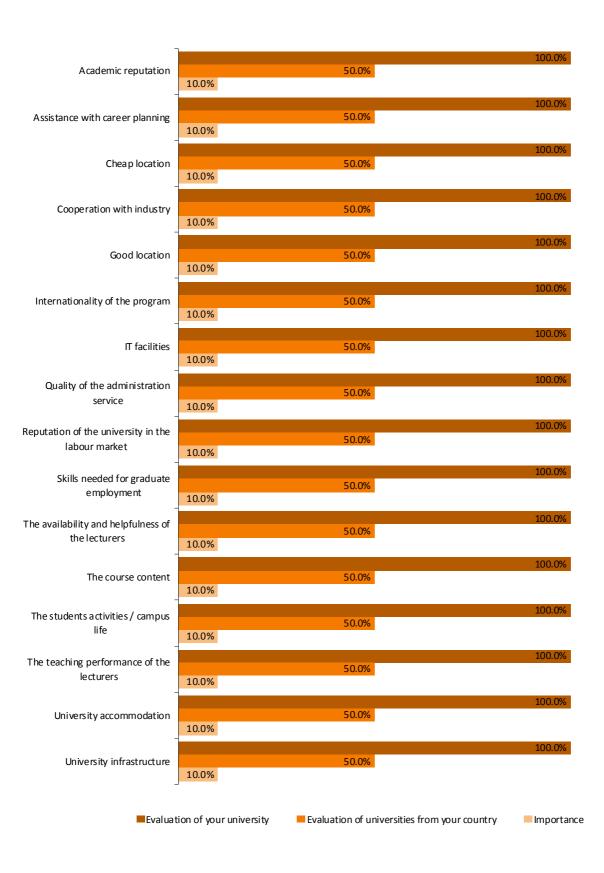
Importance vs. evaluation - Total students

The diagram compares the importance (importance at the national level) and university evaluation of each factor

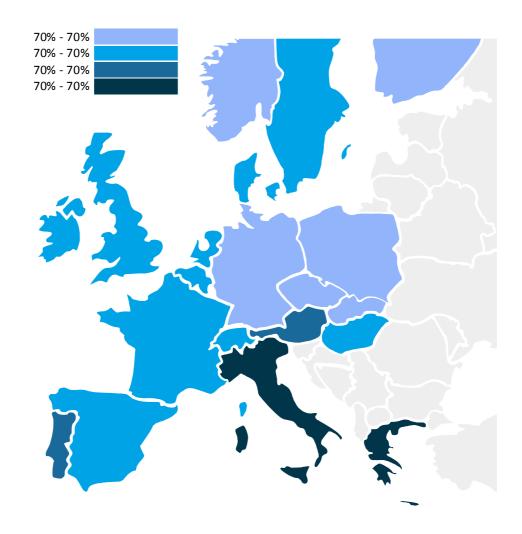


Importance vs. evaluation - Business students

The diagram compares the importance (importance at the national level) and university evaluation of each factor



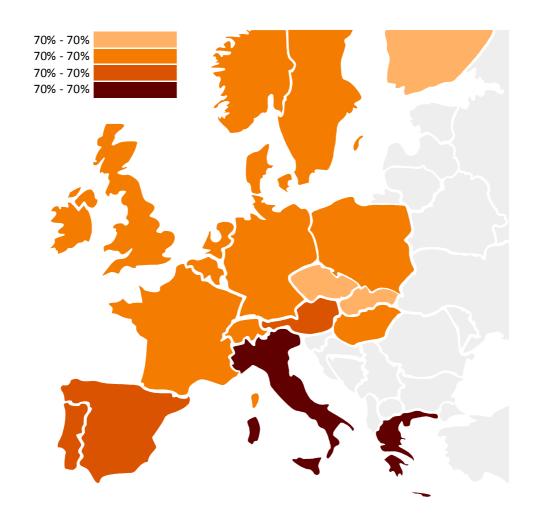
Interest in studying a masters course abroad - Total students



Country	%Yes
Europe	70.0%
Austria	70.0%
Belgium	70.0%
Czech Repubic	70.0%
Denmark	70.0%
Finland	70.0%
France	70.0%
Germany	70.0%
Greece	70.0%
Hungary	70.0%
Ireland	70.0%

Country	%Yes
Italy	70.0%
Netherlands	70.0%
Norway	70.0%
Poland	70.0%
Portugal	70.0%
Slovakia	70.0%
Spain	70.0%
Sweden	70.0%
Switzerland	70.0%
United Kingdom	70.0%
Univerity X	70.0%

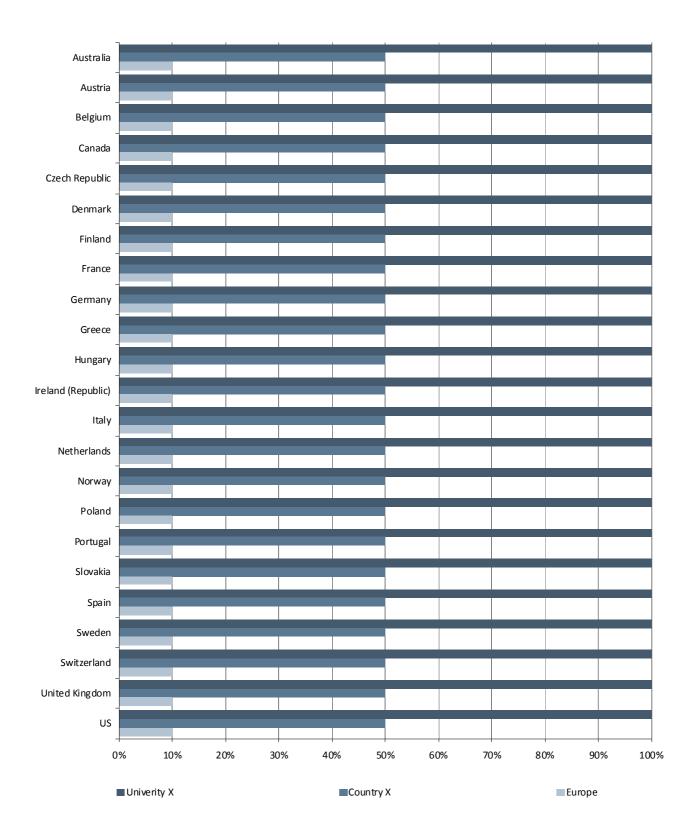
Interest in studying a masters course abroad - Business students



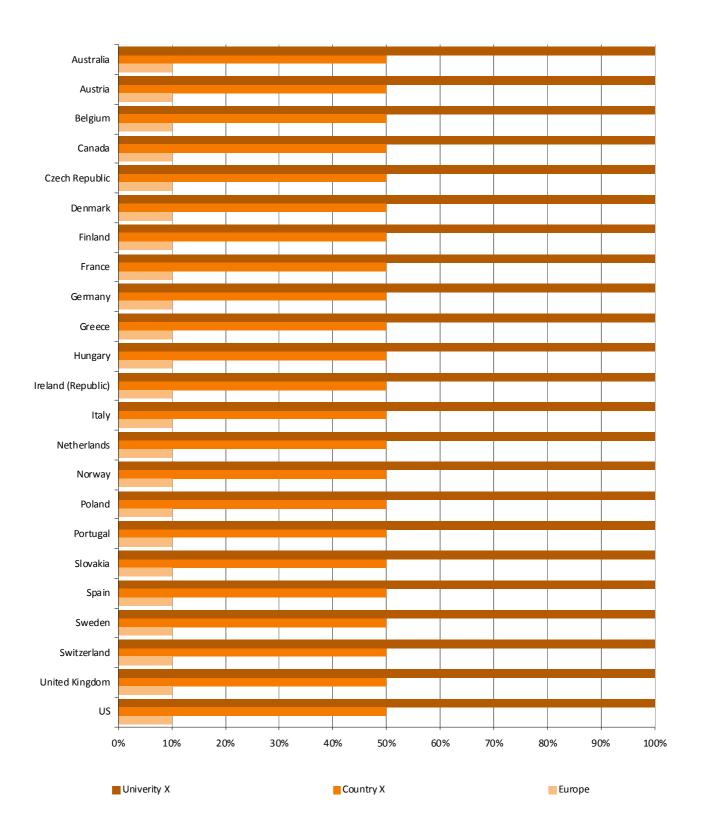
Country	%Yes
Europe	70.0%
Austria	70.0%
Belgium	70.0%
Czech Repubic	70.0%
Denmark	70.0%
Finland	70.0%
France	70.0%
Germany	70.0%
Greece	70.0%
Hungary	70.0%
Ireland	70.0%

Country	%Yes
Italy	70.0%
Netherlands	70.0%
Norway	70.0%
Poland	70.0%
Portugal	70.0%
Slovakia	70.0%
Spain	70.0%
Sweden	70.0%
Switzerland	70.0%
United Kingdom	70.0%
Univerity X	70.0%

Desired masters course destination - Total students



Desired masters course destination - Business students



Desired masters course destination - Total students

Destination	Europe	Austria	Belgium	Cz. Re.	Denmark	Finland	France	Germany	Greece	Hungary	Ireland
Australia	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Austria	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Belgium	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Canada	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Czech Republic	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Denmark	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Finland	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
France	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Germany	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Greece	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Hungary	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Ireland (Republic)	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Italy	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Netherlands	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Norway	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Poland	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Portugal	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Slovakia	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Spain	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Sweden	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Switzerland	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
United Kingdom	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
US	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%

Destination	Italy	Netherl.	Norway	Poland	Portugal	Slovakia	Spain	Sweden	Switzerl.	UK
Australia	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Austria	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Belgium	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Canada	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Czech Republic	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Denmark	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Finland	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
France	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Germany	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Greece	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Hungary	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Ireland (Republic)	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Italy	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Netherlands	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Norway	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Poland	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Portugal	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Slovakia	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Spain	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Sweden	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Switzerland	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
United Kingdom	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
US	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%

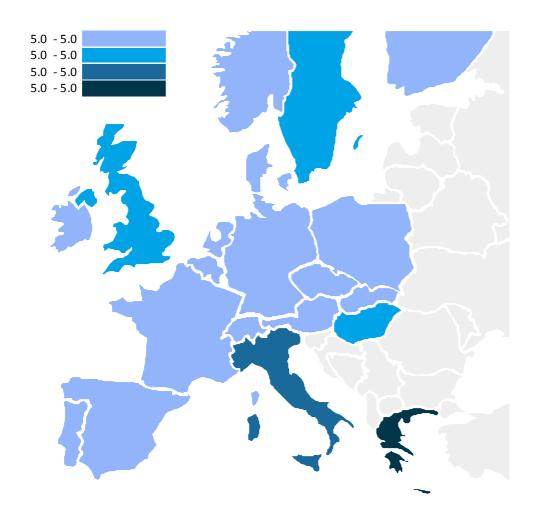
Desired masters course destination - Business students

Destination	Europe	Austria	Belgium	Cz. Re.	Denmark	Finland	France	Germany	Greece	Hungary	Ireland
Australia	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Austria	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Belgium	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Canada	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Czech Republic	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Denmark	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Finland	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
France	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Germany	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Greece	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Hungary	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Ireland (Republic)	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Italy	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Netherlands	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Norway	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Poland	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Portugal	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Slovakia	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Spain	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Sweden	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Switzerland	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
United Kingdom	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
US	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%

Destination	Italy	Netherl.	Norway	Poland	Portugal	Slovakia	Spain	Sweden	Switzerl.	UK
Australia	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Austria	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Belgium	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Canada	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Czech Republic	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Denmark	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Finland	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
France	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Germany	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Greece	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Hungary	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Ireland (Republic)	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Italy	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Netherlands	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Norway	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Poland	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Portugal	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Slovakia	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Spain	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Sweden	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
Switzerland	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
United Kingdom	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%
US	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%	70.0%

Job application process

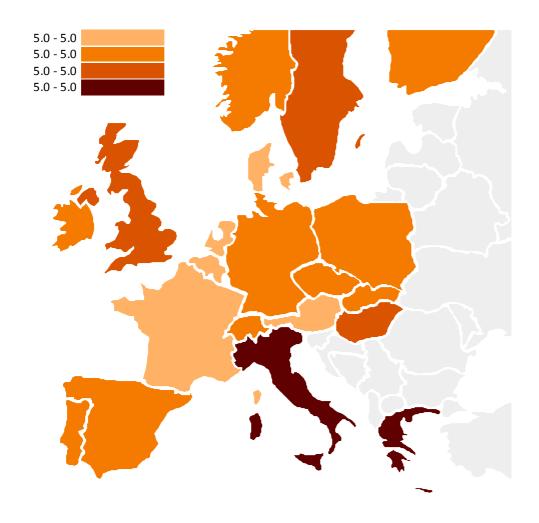
Estimated timeframe to find first position (months) - Total students



Country	Months
Europe	5.0
Austria	5.0
Belgium	5.0
Czech Repubic	5.0
Denmark	5.0
Finland	5.0
France	5.0
Germany	5.0
Greece	5.0
Hungary	5.0
Ireland	5.0

Country	Months
Italy	5.0
Netherlands	5.0
Norway	5.0
Poland	5.0
Portugal	5.0
Slovakia	5.0
Spain	5.0
Sweden	5.0
Switzerland	5.0
United Kingdom	5.0
Univerity X	5.0

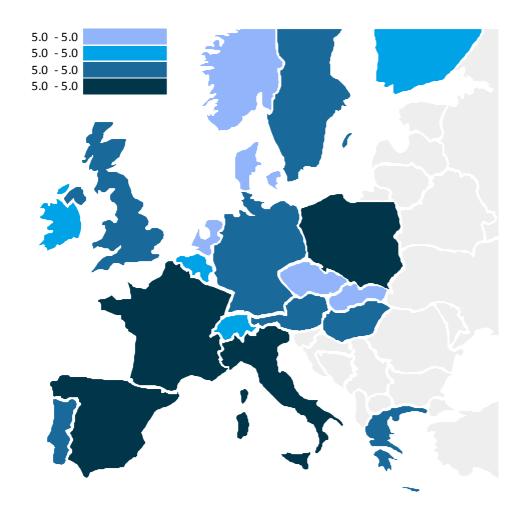
Estimated timeframe to find first position (months) - Business students



Country	Months
Europe	5.0
Austria	5.0
Belgium	5.0
Czech Repubic	5.0
Denmark	5.0
Finland	5.0
France	5.0
Germany	5.0
Greece	5.0
Hungary	5.0
Ireland	5.0

Country	Months
Italy	5.0
Netherlands	5.0
Norway	5.0
Poland	5.0
Portugal	5.0
Slovakia	5.0
Spain	5.0
Sweden	5.0
Switzerland	5.0
United Kingdom	5.0
Univerity X	5.0

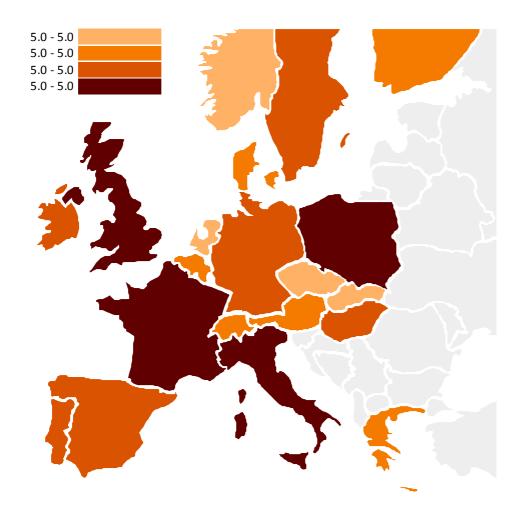
Estimated number of applications to find first position - Total students



Country	Appli.
Europe	5.0
Austria	5.0
Belgium	5.0
Czech Repubic	5.0
Denmark	5.0
Finland	5.0
France	5.0
Germany	5.0
Greece	5.0
Hungary	5.0
Ireland	5.0

Country	Appli.
Italy	5.0
Netherlands	5.0
Norway	5.0
Poland	5.0
Portugal	5.0
Slovakia	5.0
Spain	5.0
Sweden	5.0
Switzerland	5.0
United Kingdom	5.0
Univerity X	5.0

Estimated number of applications to find first position - Business students



Country	Appli.
Europe	5.0
Austria	5.0
Belgium	5.0
Czech Repubic	5.0
Denmark	5.0
Finland	5.0
France	5.0
Germany	5.0
Greece	5.0
Hungary	5.0
Ireland	5.0

Country	Appli.
Italy	5.0
Netherlands	5.0
Norway	5.0
Poland	5.0
Portugal	5.0
Slovakia	5.0
Spain	5.0
Sweden	5.0
Switzerland	5.0
United Kingdom	5.0
Univerity X	5.0

Career

Expectations of first position – Total students

Expected gross annual salary



Desired weekly working hours



Desired time in first position (in years)



Expectations of first position – Business students

Expected gross annual salary



Desired weekly working hours

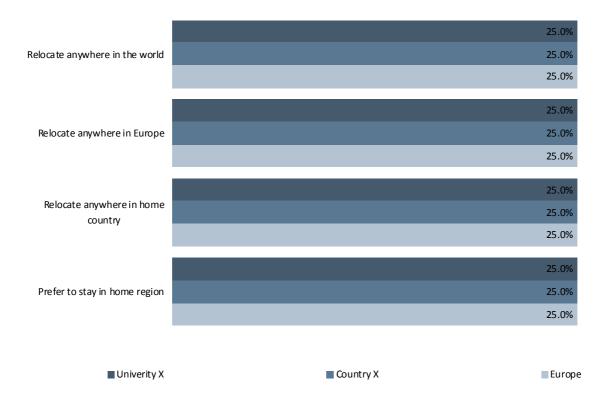


Desired time in first position (in years)



Mobility - Total students

Imagine you received an attractive job offer. To what extent would you relocate? I would...

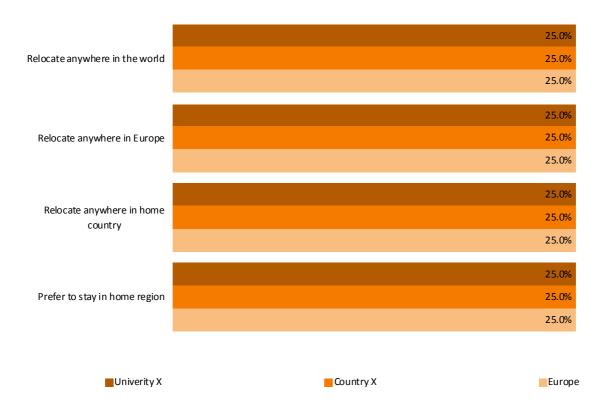


Interest in working abroad



Mobility - Business students

Imagine you received an attractive job offer. To what extent would you relocate? I would...

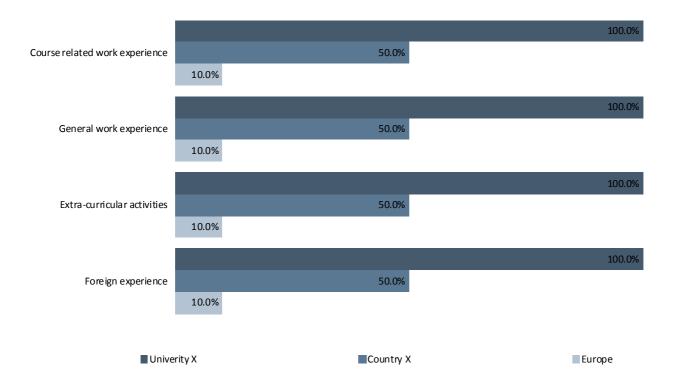


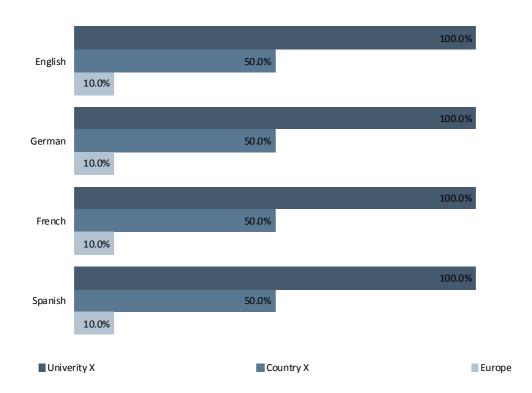
Interest in working abroad



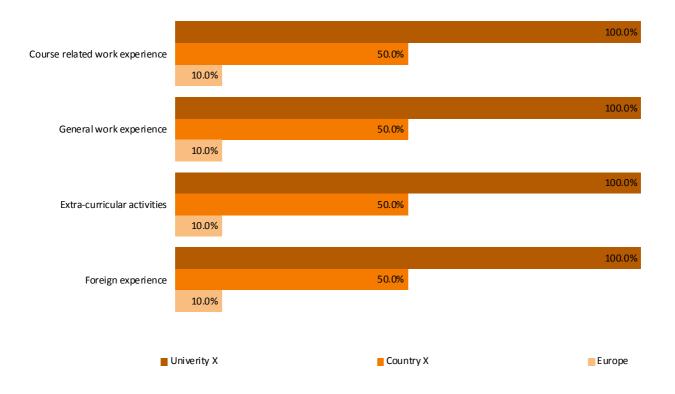
The students

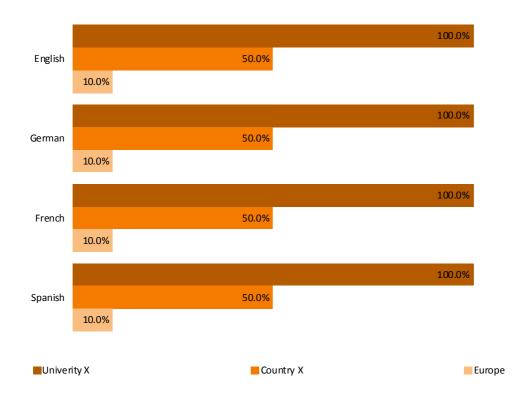
Experiences and language skills (highly advanced level) - Total students



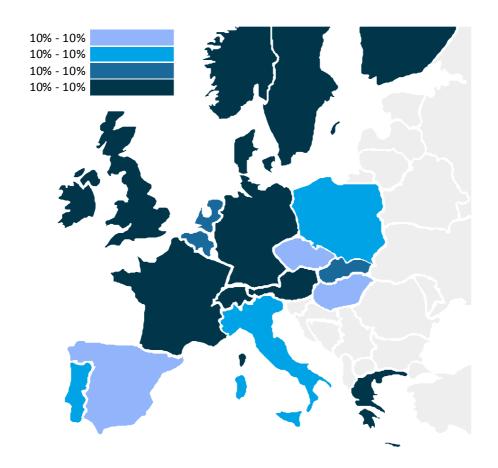


Experiences and language skills (highly advanced level) - Business students



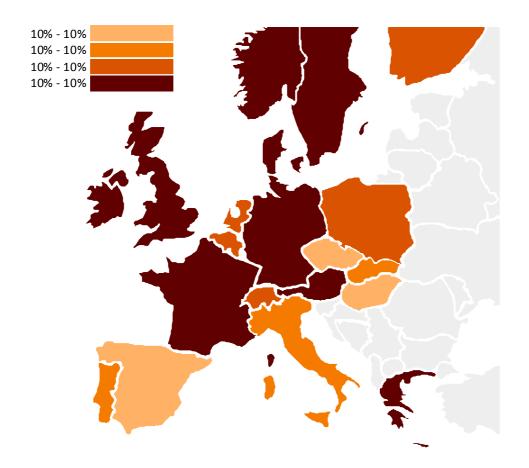


Highly advanced English (map) and language skills (table) - Total students



Country	English	German	French	Spanish
Europe	10.0%	10.0%	10.0%	10.0%
Austria	10.0%	10.0%	10.0%	10.0%
Belgium	10.0%	10.0%	10.0%	10.0%
Czech Repubic	10.0%	10.0%	10.0%	10.0%
Denmark	10.0%	10.0%	10.0%	10.0%
Finland	10.0%	10.0%	10.0%	10.0%
France	10.0%	10.0%	10.0%	10.0%
Germany	10.0%	10.0%	10.0%	10.0%
Greece	10.0%	10.0%	10.0%	10.0%
Hungary	10.0%	10.0%	10.0%	10.0%
Ireland	10.0%	10.0%	10.0%	10.0%
Italy	10.0%	10.0%	10.0%	10.0%
Netherlands	10.0%	10.0%	10.0%	10.0%
Norway	10.0%	10.0%	10.0%	10.0%
Poland	10.0%	10.0%	10.0%	10.0%
Portugal	10.0%	10.0%	10.0%	10.0%
Slovakia	10.0%	10.0%	10.0%	10.0%
Spain	10.0%	10.0%	10.0%	10.0%
Sweden	10.0%	10.0%	10.0%	10.0%
Switzerland	10.0%	10.0%	10.0%	10.0%
United Kingdom	10.0%	10.0%	10.0%	10.0%
Univerity X	10.0%	10.0%	10.0%	10.0%

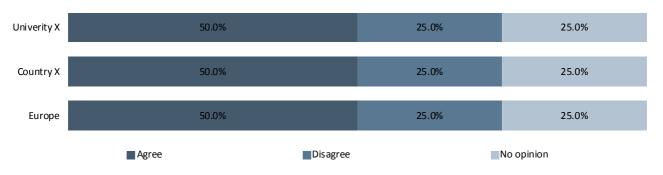
Highly advanced English (map) and language skills (table) -Business students



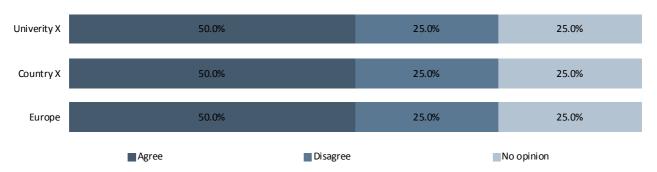
Country	English	German	French	Spanish
Europe	10.0%	10.0%	10.0%	10.0%
Austria	10.0%	10.0%	10.0%	10.0%
Belgium	10.0%	10.0%	10.0%	10.0%
Czech Repubic	10.0%	10.0%	10.0%	10.0%
Denmark	10.0%	10.0%	10.0%	10.0%
Finland	10.0%	10.0%	10.0%	10.0%
France	10.0%	10.0%	10.0%	10.0%
Germany	10.0%	10.0%	10.0%	10.0%
Greece	10.0%	10.0%	10.0%	10.0%
Hungary	10.0%	10.0%	10.0%	10.0%
Ireland	10.0%	10.0%	10.0%	10.0%
Italy	10.0%	10.0%	10.0%	10.0%
Netherlands	10.0%	10.0%	10.0%	10.0%
Norway	10.0%	10.0%	10.0%	10.0%
Poland	10.0%	10.0%	10.0%	10.0%
Portugal	10.0%	10.0%	10.0%	10.0%
Slovakia	10.0%	10.0%	10.0%	10.0%
Spain	10.0%	10.0%	10.0%	10.0%
Sweden	10.0%	10.0%	10.0%	10.0%
Switzerland	10.0%	10.0%	10.0%	10.0%
United Kingdom	10.0%	10.0%	10.0%	10.0%
Univerity X	10.0%	10.0%	10.0%	10.0%

Opinions - Total students

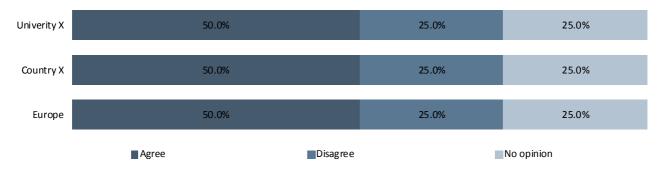
Students should contribute a major part of the cost of their tertiary education

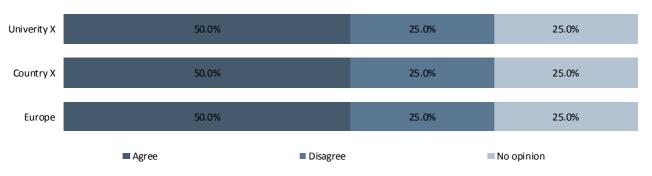


A bachelor degree alone does not provide the skills necessary for entry to the labour market



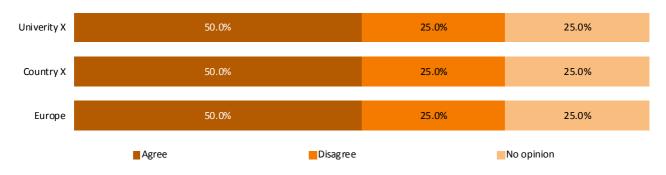
I don't have any concerns about my future career



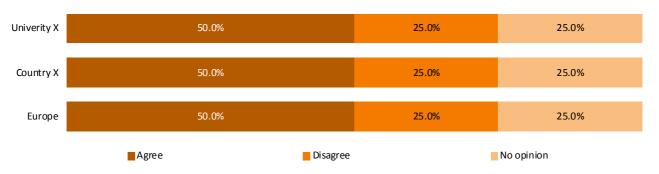


Opinions - Business students

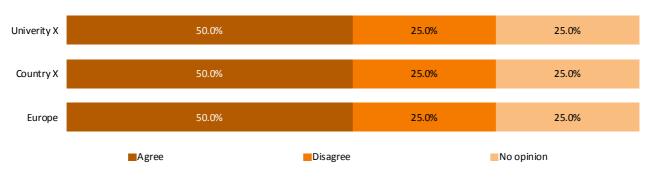
Students should contribute a major part of the cost of their tertiary education

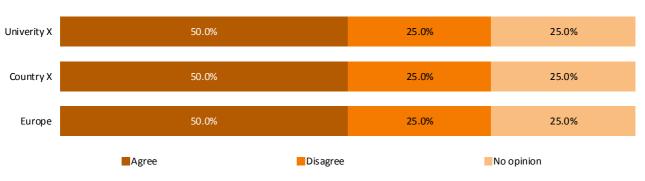


A bachelor degree alone does not provide the skills necessary for entry to the labour market



I don't have any concerns about my future career





Opinions - Total students

Students should contribute a major part of the cost of their tertiary education

Country	Agree	Disagree	No Opinion
Europe	70.0%	70.0%	70.0%
Austria	70.0%	70.0%	70.0%
Belgium	70.0%	70.0%	70.0%
Czech Repubic	70.0%	70.0%	70.0%
Denmark	70.0%	70.0%	70.0%
Finland	70.0%	70.0%	70.0%
France	70.0%	70.0%	70.0%
Germany	70.0%	70.0%	70.0%
Greece	70.0%	70.0%	70.0%
Hungary	70.0%	70.0%	70.0%
Ireland	70.0%	70.0%	70.0%
Italy	70.0%	70.0%	70.0%
Netherlands	70.0%	70.0%	70.0%
Norway	70.0%	70.0%	70.0%
Poland	70.0%	70.0%	70.0%
Portugal	70.0%	70.0%	70.0%
Slovakia	70.0%	70.0%	70.0%
Spain	70.0%	70.0%	70.0%
Sweden	70.0%	70.0%	70.0%
Switzerland	70.0%	70.0%	70.0%
United Kingdom	70.0%	70.0%	70.0%
Univerity X	70.0%	70.0%	70.0%

A bachelor degree alone does not provide the skills necessary for entry to the labour market

Country	Agree	Disagree	No Opinion
Europe	70.0%	70.0%	70.0%
Austria	70.0%	70.0%	70.0%
Belgium	70.0%	70.0%	70.0%
Czech Repubic	70.0%	70.0%	70.0%
Denmark	70.0%	70.0%	70.0%
Finland	70.0%	70.0%	70.0%
France	70.0%	70.0%	70.0%
Germany	70.0%	70.0%	70.0%
Greece	70.0%	70.0%	70.0%
Hungary	70.0%	70.0%	70.0%
Ireland	70.0%	70.0%	70.0%
Italy	70.0%	70.0%	70.0%
Netherlands	70.0%	70.0%	70.0%
Norway	70.0%	70.0%	70.0%
Poland	70.0%	70.0%	70.0%
Portugal	70.0%	70.0%	70.0%
Slovakia	70.0%	70.0%	70.0%
Spain	70.0%	70.0%	70.0%
Sweden	70.0%	70.0%	70.0%
Switzerland	70.0%	70.0%	70.0%
United Kingdom	70.0%	70.0%	70.0%
Univerity X	70.0%	70.0%	70.0%

Opinions - Total students

I don't have any concerns about my future career

Country	Agree	Disagree	No Opinion
Europe	70.0%	70.0%	70.0%
Austria	70.0%	70.0%	70.0%
Belgium	70.0%	70.0%	70.0%
Czech Repubic	70.0%	70.0%	70.0%
Denmark	70.0%	70.0%	70.0%
Finland	70.0%	70.0%	70.0%
France	70.0%	70.0%	70.0%
Germany	70.0%	70.0%	70.0%
Greece	70.0%	70.0%	70.0%
Hungary	70.0%	70.0%	70.0%
Ireland	70.0%	70.0%	70.0%
Italy	70.0%	70.0%	70.0%
Netherlands	70.0%	70.0%	70.0%
Norway	70.0%	70.0%	70.0%
Poland	70.0%	70.0%	70.0%
Portugal	70.0%	70.0%	70.0%
Slovakia	70.0%	70.0%	70.0%
Spain	70.0%	70.0%	70.0%
Sweden	70.0%	70.0%	70.0%
Switzerland	70.0%	70.0%	70.0%
United Kingdom	70.0%	70.0%	70.0%
Univerity X	70.0%	70.0%	70.0%

Country	Agree	Disagree	No Opinion
Europe	70.0%	70.0%	70.0%
Austria	70.0%	70.0%	70.0%
Belgium	70.0%	70.0%	70.0%
Czech Repubic	70.0%	70.0%	70.0%
Denmark	70.0%	70.0%	70.0%
Finland	70.0%	70.0%	70.0%
France	70.0%	70.0%	70.0%
Germany	70.0%	70.0%	70.0%
Greece	70.0%	70.0%	70.0%
Hungary	70.0%	70.0%	70.0%
Ireland	70.0%	70.0%	70.0%
Italy	70.0%	70.0%	70.0%
Netherlands	70.0%	70.0%	70.0%
Norway	70.0%	70.0%	70.0%
Poland	70.0%	70.0%	70.0%
Portugal	70.0%	70.0%	70.0%
Slovakia	70.0%	70.0%	70.0%
Spain	70.0%	70.0%	70.0%
Sweden	70.0%	70.0%	70.0%
Switzerland	70.0%	70.0%	70.0%
United Kingdom	70.0%	70.0%	70.0%
Univerity X	70.0%	70.0%	70.0%

Opinions - Business students

Students should contribute a major part of the cost of their tertiary education

Country	Agree	Disagree	No Opinion
Europe	70.0%	70.0%	70.0%
Austria	70.0%	70.0%	70.0%
Belgium	70.0%	70.0%	70.0%
Czech Repubic	70.0%	70.0%	70.0%
Denmark	70.0%	70.0%	70.0%
Finland	70.0%	70.0%	70.0%
France	70.0%	70.0%	70.0%
Germany	70.0%	70.0%	70.0%
Greece	70.0%	70.0%	70.0%
Hungary	70.0%	70.0%	70.0%
Ireland	70.0%	70.0%	70.0%
Italy	70.0%	70.0%	70.0%
Netherlands	70.0%	70.0%	70.0%
Norway	70.0%	70.0%	70.0%
Poland	70.0%	70.0%	70.0%
Portugal	70.0%	70.0%	70.0%
Slovakia	70.0%	70.0%	70.0%
Spain	70.0%	70.0%	70.0%
Sweden	70.0%	70.0%	70.0%
Switzerland	70.0%	70.0%	70.0%
United Kingdom	70.0%	70.0%	70.0%
Univerity X	70.0%	70.0%	70.0%

A bachelor degree alone does not provide the skills necessary for entry to the labour market

Country	Agree	Disagree	No Opinion
Europe	70.0%	70.0%	70.0%
Austria	70.0%	70.0%	70.0%
Belgium	70.0%	70.0%	70.0%
Czech Repubic	70.0%	70.0%	70.0%
Denmark	70.0%	70.0%	70.0%
Finland	70.0%	70.0%	70.0%
France	70.0%	70.0%	70.0%
Germany	70.0%	70.0%	70.0%
Greece	70.0%	70.0%	70.0%
Hungary	70.0%	70.0%	70.0%
Ireland	70.0%	70.0%	70.0%
Italy	70.0%	70.0%	70.0%
Netherlands	70.0%	70.0%	70.0%
Norway	70.0%	70.0%	70.0%
Poland	70.0%	70.0%	70.0%
Portugal	70.0%	70.0%	70.0%
Slovakia	70.0%	70.0%	70.0%
Spain	70.0%	70.0%	70.0%
Sweden	70.0%	70.0%	70.0%
Switzerland	70.0%	70.0%	70.0%
United Kingdom	70.0%	70.0%	70.0%
Univerity X	70.0%	70.0%	70.0%

Opinions - Business students

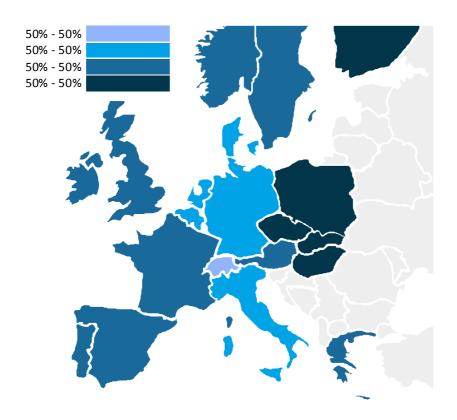
I don't have any concerns about my future career

Country	Agree	Disagree	No Opinion
Europe	70.0%	70.0%	70.0%
Austria	70.0%	70.0%	70.0%
Belgium	70.0%	70.0%	70.0%
Czech Repubic	70.0%	70.0%	70.0%
Denmark	70.0%	70.0%	70.0%
Finland	70.0%	70.0%	70.0%
France	70.0%	70.0%	70.0%
Germany	70.0%	70.0%	70.0%
Greece	70.0%	70.0%	70.0%
Hungary	70.0%	70.0%	70.0%
Ireland	70.0%	70.0%	70.0%
Italy	70.0%	70.0%	70.0%
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Norway	70.0%	70.0%	70.0%
Poland	70.0%	70.0%	70.0%
Portugal	70.0%	70.0%	70.0%
Slovakia	70.0%	70.0%	70.0%
Spain	70.0%	70.0%	70.0%
Sweden	70.0%	70.0%	70.0%
Switzerland	70.0%	70.0%	70.0%
United Kingdom	70.0%	70.0%	70.0%
Univerity X	70.0%	70.0%	70.0%

Country	Agree	Disagree	No Opinion
Europe	70.0%	70.0%	70.0%
Austria	70.0%	70.0%	70.0%
Belgium	70.0%	70.0%	70.0%
Czech Repubic	70.0%	70.0%	70.0%
Denmark	70.0%	70.0%	70.0%
Finland	70.0%	70.0%	70.0%
France	70.0%	70.0%	70.0%
Germany	70.0%	70.0%	70.0%
Greece	70.0%	70.0%	70.0%
Hungary	70.0%	70.0%	70.0%
Ireland	70.0%	70.0%	70.0%
Italy	70.0%	70.0%	70.0%
Netherlands	70.0%	70.0%	70.0%
Norway	70.0%	70.0%	70.0%
Poland	70.0%	70.0%	70.0%
Portugal	70.0%	70.0%	70.0%
Slovakia	70.0%	70.0%	70.0%
Spain	70.0%	70.0%	70.0%
Sweden	70.0%	70.0%	70.0%
Switzerland	70.0%	70.0%	70.0%
United Kingdom	70.0%	70.0%	70.0%
Univerity X	70.0%	70.0%	70.0%

Gender - Total students

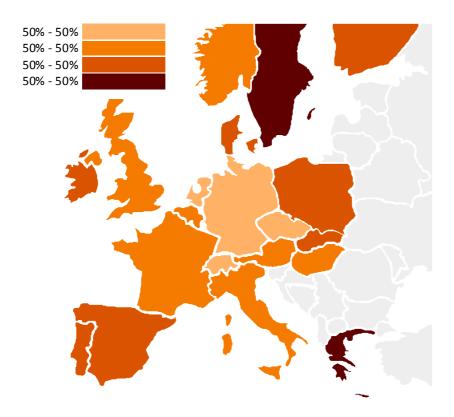
The map shows the female % of students in each country



Country	Male	Female
Europe	50.0%	50.0%
Austria	50.0%	50.0%
Belgium	50.0%	50.0%
Czech Repubic	50.0%	50.0%
Denmark	50.0%	50.0%
Finland	50.0%	50.0%
France	50.0%	50.0%
Germany	50.0%	50.0%
Greece	50.0%	50.0%
Hungary	50.0%	50.0%
Ireland	50.0%	50.0%
Italy	50.0%	50.0%
Netherlands	50.0%	50.0%
Norway	50.0%	50.0%
Poland	50.0%	50.0%
Portugal	50.0%	50.0%
Slovakia	50.0%	50.0%
Spain	50.0%	50.0%
Sweden	50.0%	50.0%
Switzerland	50.0%	50.0%
United Kingdom	50.0%	50.0%
Univerity X	50.0%	50.0%

Gender - Business students

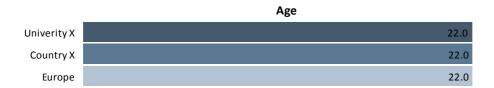
The map shows the female % of students in each country



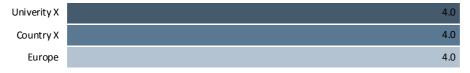
Country	Male	Female
Europe	50.0%	50.0%
Austria	50.0%	50.0%
Belgium	50.0%	50.0%
Czech Repubic	50.0%	50.0%
Denmark	50.0%	50.0%
Finland	50.0%	50.0%
France	50.0%	50.0%
Germany	50.0%	50.0%
Greece	50.0%	50.0%
Hungary	50.0%	50.0%
Ireland	50.0%	50.0%
Italy	50.0%	50.0%
Netherlands	50.0%	50.0%
Norway	50.0%	50.0%
Poland	50.0%	50.0%
Portugal	50.0%	50.0%
Slovakia	50.0%	50.0%
Spain	50.0%	50.0%
Sweden	50.0%	50.0%
Switzerland	50.0%	50.0%
United Kingdom	50.0%	50.0%
Univerity X	50.0%	50.0%

Student sample profile – Total students

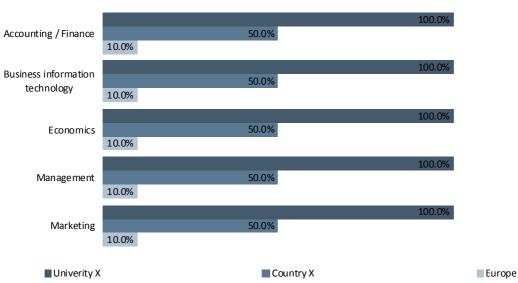
The diagrams show the characteristics of the student sample from the survey



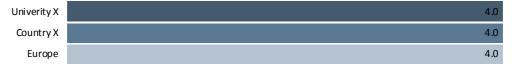
Expected length of education (in years)



Subjects

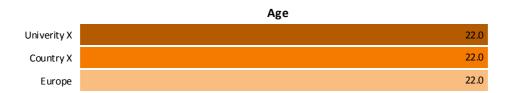


Academic Achievement (Self assessed: 5 = outstanding achievement, 1 = poor achievement)



Student sample profile – Business students

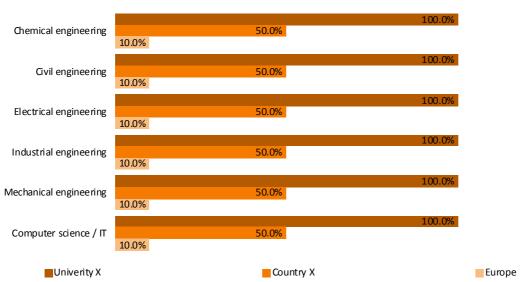
The diagrams show the characteristics of the student sample from the survey







Subjects



Academic Achievement (Self assessed: 5 = outstanding achievement, 1 = poor achievement)



Employer attractiveness

Employer attractiveness

Employer attractiveness

Employer attractiveness – Total and Business students

The tables show which companies students would like to apply to upon graduation. They could choose up to 3 companies.

	Company (Total Students)	Country X	Univerity X
Company 1		70.0%	70.0%
Company 2		70.0%	70.0%
Company 3		70.0%	70.0%
Company 4		70.0%	70.0%
Company 5		70.0%	70.0%
Company 6		70.0%	70.0%
Company 7		70.0%	70.0%
Company 8		70.0%	70.0%
Company 9		70.0%	70.0%
Company 10		70.0%	70.0%
Company 11		70.0%	70.0%
Company 12		70.0%	70.0%
Company 13		70.0%	70.0%
Company 14		70.0%	70.0%
Company 15		70.0%	70.0%

Company (Business students)	Country X	Univerity X
Company 1	70.0%	70.0%
Company 2	70.0%	70.0%
Company 3	70.0%	70.0%
Company 4	70.0%	70.0%
Company 5	70.0%	70.0%
Company 6	70.0%	70.0%
Company 7	70.0%	70.0%
Company 8	70.0%	70.0%
Company 9	70.0%	70.0%
Company 10	70.0%	70.0%
Company 11	70.0%	70.0%
Company 12	70.0%	70.0%
Company 13	70.0%	70.0%
Company 14	70.0%	70.0%
Company 15	70.0%	70.0%

About trendence

trendence, a part of the GTI Group, is Europe's leading research institute, specialising in the areas of Employer Branding, personnel marketing and recruiting.

trendence surveys over 200,000 students, graduates and young professionals on a yearly basis to extract information about their expectations and behaviour in terms of their employer of choice and career decisions. The results of these studies support the recruitment and human resources departments of companies in making important decisions about their recruitment and marketing strategies, and enable them to gather vital information about potential recruits.

The surveys are conducted in various countries as well as on a pan-European and international level. Examples of trendence research surveys are Das Absolventenbarometer (Germany), The UK Student Barometer, The European Student Barometer, 'Das Schweizer Absolventenbarometer' (Switzerland) and 'Le Baromètre Etudiants Français' (France)

Rudi-Dutschkestr. 9 trendence Institut D - 10969 Berlin

For enquiries please contact:
Ditte Lorenz
Phone +49 (0) 30 259 29 88-603
ditte.lorenz@trendence.com

Fax +49 (0) 30 259 29 88-901 <u>www.trendence.com</u> <u>www.trendemployer.de</u>