





The 21st Century library, how to achieve success

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Working Together
Works Better

360COUNTER

SerialsSolutions®



Working Together Works
Better

Common scenario

It's budget time and your Director wants to cut costs by deleting expensive titles

Some are heavily used but how do you prove it?

- ✓ View journal usage across titles and providers
- ✓ Track usage and access over time
- ✓ Report usage, cost, and ROI



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Michael Poulin – Colgate University

“Soon after buying the product, we made a major purchase decision based solely on findings revealed by using 360 Counter.”

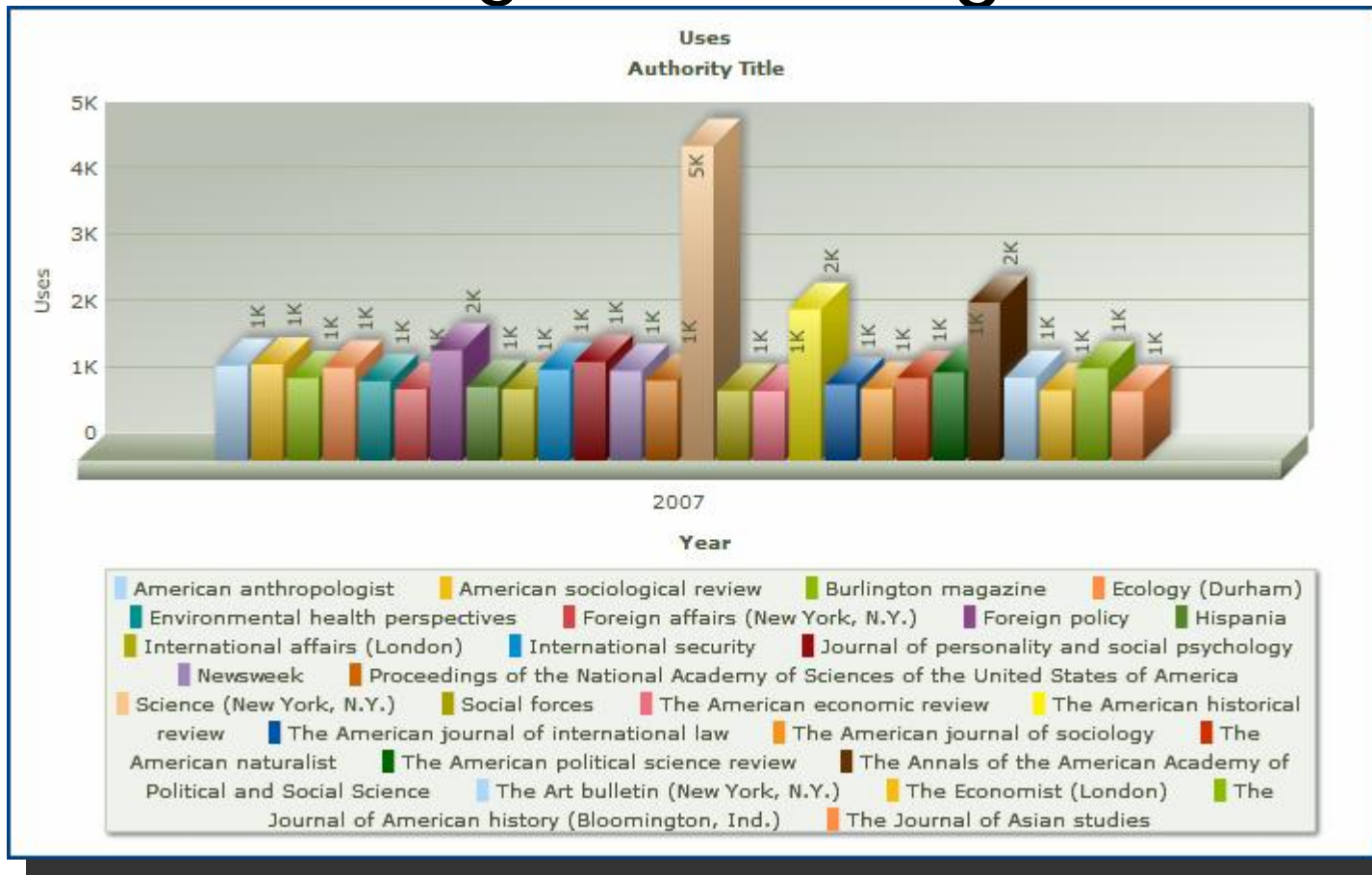
“We discovered that Science Magazine is used 2 x more than any other title in our collection.”

“This knowledge gives us a better return on investment and enables us to offer better service to students and faculty.”



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Science Magazine – Highest Usage

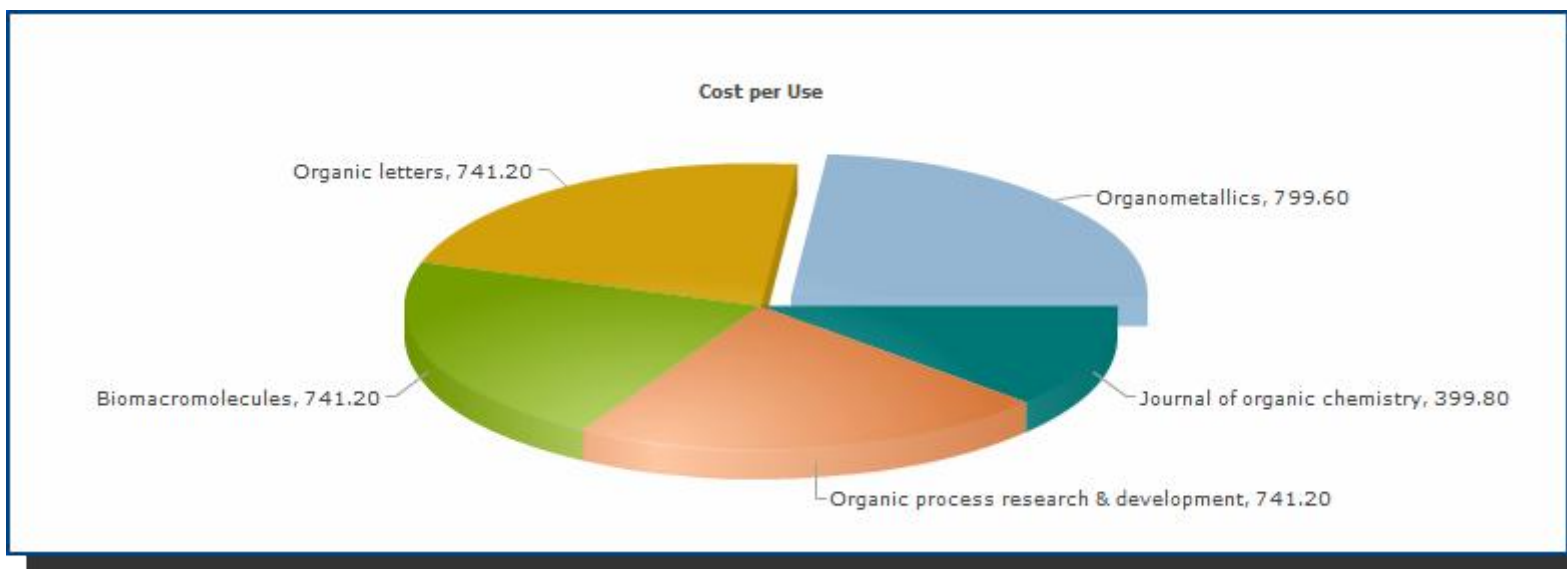




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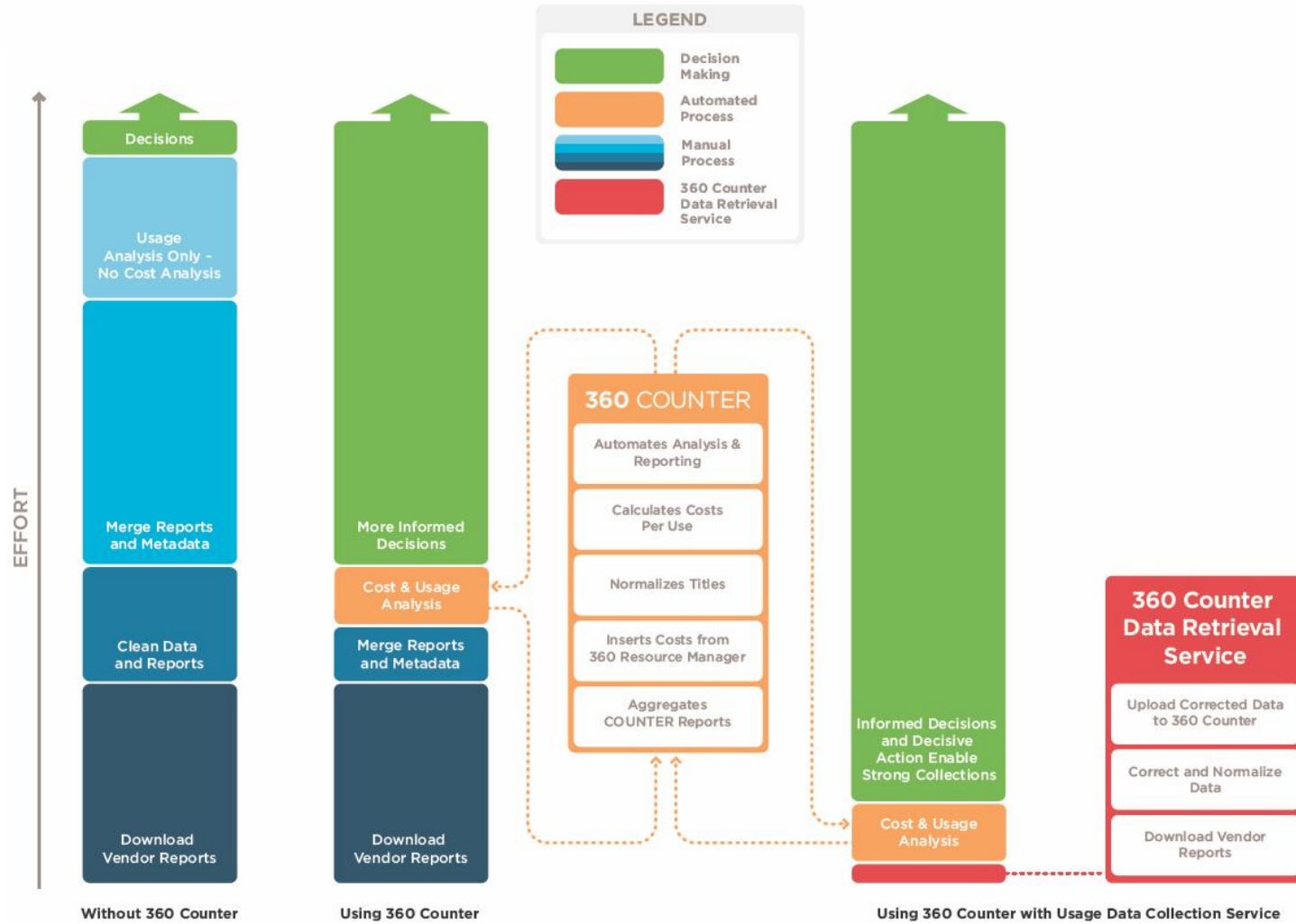
"360 Counter also enables us to discover expensive titles that are poor performers – ones that do *not* give us a good return on our investment."

Michael Poulin





Working Together Works





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Built to industry standards

Project COUNTER

- Terminology (JR1, JR2, DB1, DB2 & DB3)
- COUNTER Compliance

SUSHI

- Serials Solutions will retrieve and upload reports directly
- It takes the “human” out of the equation
- Go straight to usage analysis!



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Enables these actions

- ✓ View journal usage across titles and providers
- ✓ Analyze usage
- ✓ Compare across multiple providers
- ✓ Associate costs
- ✓ Distribute reports to decision-makers
- ✓ Support informed collection development
- ✓ Store logins, passwords, and notes
- ✓ Archive reports - FOREVER



Working Together Works Better

Summary

Powerful, easy to use reporting

- Simple but powerful Queries
- Easy to use sorting
- Ranges and “Drill-down”
- All without knowledge of relations or SQL
- Reports can be modified and delivered in minutes

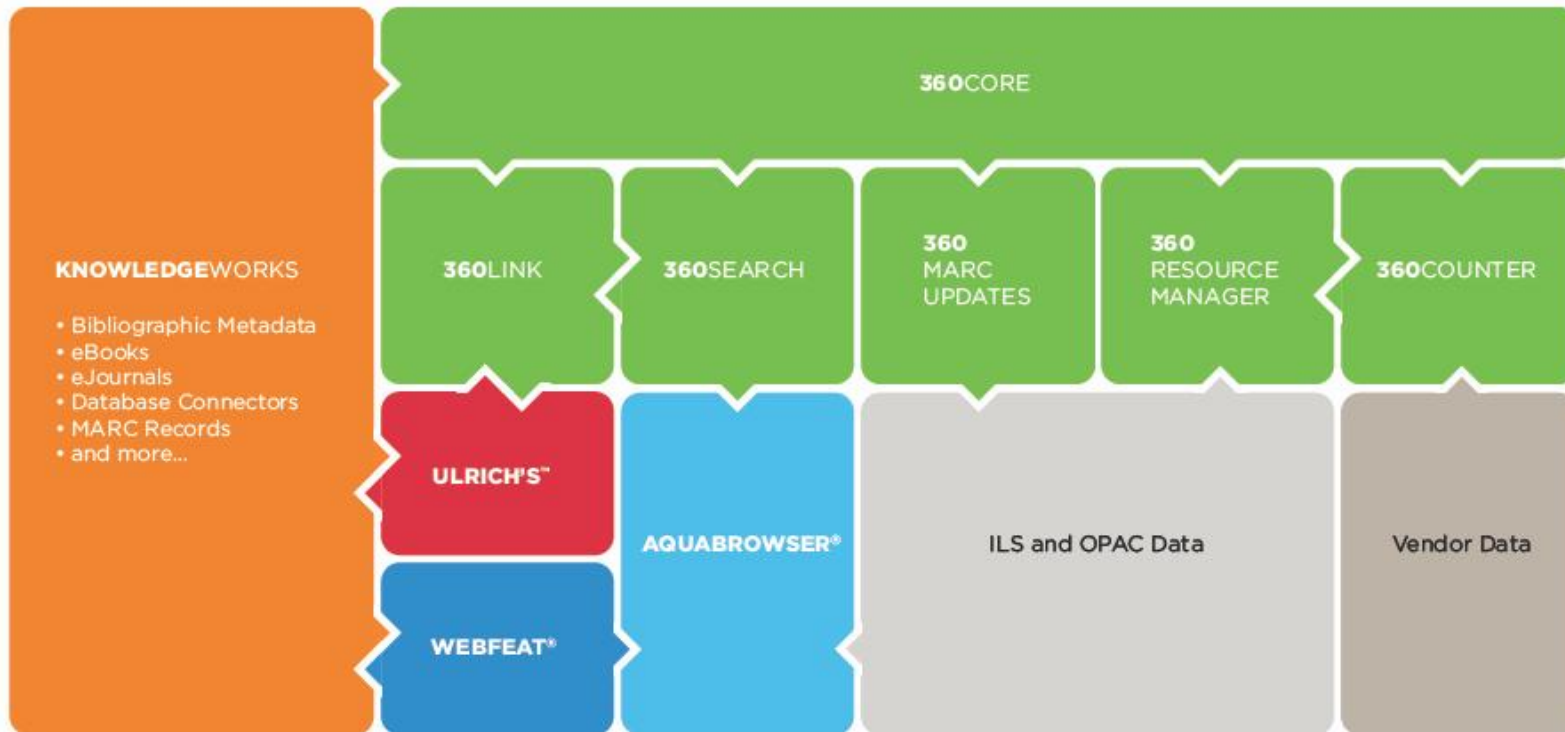
Answer questions immediately

Available anywhere, anytime



Working Together Works Better

SERIALS SOLUTIONS SERVICES WORK TOGETHER TO MAKE E-RESOURCES EASIER TO MANAGE AND ACCESS



Serials Solutions e-resource access and management services work together to help you enhance discovery, improve workflows, and reduce costs.

SerialsSolutions®



Thank You!

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