

UNIVERZITA PAVLA JOZEFA ŠAFÁRIKA V KOŠICIACH  
Fakulta verejnej správy  
Katedra ekonomiky a riadenia verejnej správy



## EKONOMICKÉ ASPEKTY V ÚZEMNEJ SAMOSPRÁVE

### Zborník abstraktov z vedeckej korešpondenčnej konferencie

Zostavovateľ: Ing. Eva Mihaliková, PhD.

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## **Ekonomické aspekty v územnej samospráve**

Korešpondenčná konferencia bola realizovaná v rámci riešenia grantovej úlohy VEGA č. 1/0288/10 – Progresívne trendy posudzovania finančnej situácie a merania výkonnosti v územnej samospráve.

### **Cieľ konferencie:**

Prezentácia práce a vedecko-výskumnej činnosti z oblasti ekonómie a manažmentu v teórii a praxi. Konferenciou vytvárame priestor pre zmapovanie stavu a perspektív pri posudzovaní finančnej situácie a v procese merania a riadenia výkonnosti v organizáciách verejnej správy.

### **Vedecký výbor konferencie:**

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prof. Ing. Nora Štangová, CSc.  
Ing. Eva Mihaliková, PhD.  
Ing. Peter Čisárik  
Ing. Slávka Sedláková, PhD.

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## **Verejná správa – faktor transferu znalostí v regióne**

*Viktória Ali Taha, Michaela Sirková  
Prešovská univerzita v Prešove, Fakulta manažmentu*

The success in today's globalized, dynamic, unpredictable and changing environment is based on the ability to learn quickly and respond to change. In recent decades the importance of knowledge has markedly increased. Knowledge and interactive learning are considered the most important source of sustainable competitiveness of organizations, regions and whole countries.

## **Zvýšenie spokojnosti občanov, podnikateľov a ostatnej verejnosti s verejnou správou**

*Peter Čisárik  
UPJŠ v Košiciach, Fakulta verejnej správy*

Most important contribution of information society is a new quality of social, economic and political life, thus enhancing quality of life of every citizen, and create conditions for building knowledge-based economy using methods and means of informatic. The subject of the article is „Increasing the satisfaction of citizens, businesses and other public bodies with public administration“. Slovak government wants to increase the informatization level of citizen satisfaction with public administration. To ensure a change in the traditional view of public service as a citizen, and not from a position of service provider. Focusing on the citizen in Europe is seen as an important change to the idea that public administration must take in order to maximize benefit from initiatives related to e-Government. The objective should be the relevance of services to the client base, and not only the implementation of public administration.

## **Reformné kroky manažmentu daňovej správy SR orientovaný na zákazníkov a procesy**

*Ján Dobrovič  
Prešovská univerzita v Prešove, Fakulta manažmentu*

Research into the given subject proceeded from exploration of the existing organisational structures and systems of tax administration in operation not only in Slovakia, but also in Hungary, Poland, the Czech Republic and Slovenia and followed an underlying assumption that effectiveness of the entire system is to be improved. Based on the trend analysis we assume that the tax and customs administration reform prepared shall remarkably help to improve the effectiveness of the system and ultimately raise acceptance of taxes in their quality of duties unpopular with the public.

## **Návrh evaluačného modelu Kancelárie prvého kontaktu na Mestskom úrade v Prešove a hodnotenie spokojnosti jej klientov**

*Jaroslav Dodecký  
Prešovská univerzita v Prešove, Fakulta manažmentu*

The article deals with the status of public administration to citizens' needs. Below are the results of the analysis of client satisfaction with the agency of first contact for citizens in the municipality of Prešov in years 2008 - 2009 and also describes a draft of an evaluation model agency of first contact.

## **Zapojenie občanov do správy miest a obcí na Slovensku prostredníctvom internetových diskusií**

*Jaroslav Dodecký, Zuzana Marasová  
Prešovská univerzita v Prešove, Fakulta manažmentu  
UEC, s.r.o., Prešov*

Article discusses about the possibilities of citizen participation in the governance of cities and municipalities in Slovakia through online communication tools - internet discussions. It shows the advantages of internet communication. In the article are also the results of analysis of the structure of internet communication tools in 76 cities in Slovakia.

## **Systémová reforma samosprávy v SR ako spôsob riešenia ekonomickej efektívnosti a účinnosti samosprávy v SR**

*Anton Doktorov, Peter Jakúbek, Viera Guzoňová  
Dubnický technologický inštitút s. r. o., Dubnica nad Váhom*

After the great and significant political changes in 1989, the self-governing administration began to be implemented into governing structures in Slovakia. The implementation was executed according to the formula of already established systems in other democratic countries. Law no. 369 of statute-book On General Governance had been completely overtaken from abroad. Unfortunately, the actual practise proved the law to disrespect the specific needs of the Slovak Republic. Significant changes in financing the self-government were put into practise in 2005. The authors of the article propose to solve the originated imperfections by designing a new model of self-governance organization.

## **Osobitosti získavania finančných zdrojov**

*Kristína Guzyová*

*UPJŠ v Košiciach, Fakulta verejnej správy*

Fiscal decentralization, while making the area for expanded resources, but due to the economic crisis, self-government must be the acquisition of fixed assets often uses external forms of acquisition of the assets. Improving the financial independence of self-government and so provide the growth of self-sufficiency or the cash flow can be in the several ways, one of which is the use of the foreign sources.

## **Nová koncepcia riadenia v územnej samospráve**

*Michal Grell, Igor Bandurič*

*Ekonomická univerzita v Bratislave, Fakulta hospodárskej informatiky*

The paper describes such local government management approach that is based on principles of New Public Management with combination with Business Process Management methods and Balanced ScoreCard. Along with usage of information technologies as an aid in local government management, we present integrating these principles into existing environment, resulting in creation of integration platform for local municipalities.

## **Produkt obce a jeho súčasť – kvalita vo verejných službách**

*Miriám Horváthová*

*Prešovská univerzita v Prešove, Fakulta manažmentu*

The article explains – in theory – definition of “marketing mix” and its one part – product. In terms of solution of the Project VEGA Nr. 1/0288/10 “Progressive trends of financial situation survey and measurement of performance at municipal authorities” its application into municipal environment is introduced. Utilization of product policy by the municipalities is demonstrated by concrete examples, divided into 4 areas, i.e. public services, premises offer, actions, and other factors influencing the municipality.

## **Možnosti aktívneho zapájania verejnosti do procesu zostavovania Programu hospodárskeho a sociálneho rozvoja obce**

*Zuzana Hrabovská  
UJPŠ v Košiciach, Fakulta verejnej správy*

Regional development can be regarded as one of the greatest potential for growth factors in the Slovak Republic. Based on current legislation is a program of economic and social development of the city one of the fundamental documents of regional development. Terms of quality of the processed program of economic and social development of the municipality is to provide a comprehensive view of current status and outline future prospects and possibilities of economic and social development of the village. Program of economic and social development is in accordance with accepted concepts of State to formulate such an idea of the direction of the village, which reflects the economic and social interests of its citizens. Aim of the present paper is to provide an overview of the importance of mutual respect and the possibility of public involvement in the strategic planning process development of the territory, whose output is a program of economic and social development.

## **Účtovníctvo ako zdroj informácií pre riadenie v samospráve**

*Viera Jankoviková  
UPJŠ v Košiciach, Fakulta verejnej správy*

Modern management and decision is based mainly on the art work with informations. In the process of constant changes in society arise new informationn needs of government officials. Its require subsequently new way and means to ensure its effective.

## **Financovanie mestskej časti**

*Daniela Kalafusová, Katarína Čulková  
TU Košice, F BERG, Ústav Podnikania a Manažmentu*

Obtaining and using of financial means in autonomy is very important task due to the achieving of development in given territory. Subject of the article is analysis of financing in municipal section with aim to find reasons of high indebtedness in the frame of not realized project of municipal section.

## **Problems and prospects of creation multipurpose centres to offer the state services in St.-Petersburg**

*Kirsanov Sergey*

*The St.-Petersburg Institute of Humanitarian Education*

Administration of St.-Petersburg, realizing the Administrative reform, has created 9 multipurpose centres of granting of the state services to the population recently. The commission to carrying out the Administrative reform had been confirmed the Register of the state functions and the state services carried out and given by executive powers of the government of St.-Petersburg, totals 1033 state functions and services. The multipurpose centres render now the state services in number of 59 names, the task in view to increase their quantity to 112. The demand of services in social protection of the population and services in housing sphere constantly increases. Today still there are the problems, disturbing to normal functioning of the Centers, however popularity of the services which rendered by new state structure, quickly grows.

## **Niektoré problémy financovania samosprávnych kompetencií územnej samosprávy na úseku školstva po fiškálnej decentralizácii.**

*Karol Korintuš, Miroslava Hrvolová*

*Dubnický technologický inštitút v Dubnici nad Váhom*

This article deals with several problems, which cohere with the financing of schools and institutions in the reference of territorial self-government after the fiscal decentralization. The financial independence of territorial self-government by the provision spending for educational system has increased in its inherent competency. By its low-incomes, it may cause for pupils an uneven access to the education.

## **Decentralizácia verejnej správy a hodnotenie jej vplyvu na základné prvky ekonomiky vo vybraných mestách Slovenskej republiky**

*Jozef Krnáč*

*Univerzita Mateja Bela, Banská Bystrica, Ekonomická fakulta*

This article is based on a developing opinions on devolution of public administration, it talks about its possible influence on local self-government economics. Successful operation of every single section of territorial administration are the total gains, total budget and average self-sufficiency rate. There are various constructed indexes of the self-sufficiency rate used to measure financial self-sufficiency of public administration budgets. These are talked about in the article in detail.



## **Finančné ukazovatele a ich uplatnenie v samospráve**

*Eva Mihaliková  
UPJŠ v Košiciach, Fakulta verejnej správy*

Financial indicators are based on evaluation of financial situation of organization. This article solves opportunities of application, modification of the financial indicators for self-government. Information for financial management is possible to utilize from accounting and budgeting.

## **Informačné zabezpečenie samosprávy**

*Eva Mihaliková, Marcela Taušová  
UPJŠ v Košiciach, Fakulta verejnej správy  
TU v Košiciach, Fakulta BERG*

For modernization of the Public administration is very important information. By effectively using information and communication technologies, the transfer of the increasing amount of information is faster, of higher quality and more secure; concurrently, geographical and time barriers are being eliminated and competition in a new knowledge society is being supported.

## **The quality of information and their impact on the innovation environment in public administration**

*Andrzej Pacana, Andrzej Gazda  
Rzeszow University of Technology, Poland*

In the paper there was presented the methodology of assessment of information quality. There were used presented in the literature of the subject criteria which characterize information. The suggested methodology is one of the possible to apply. Its advantage is that it allows in a simple mathematical way to compare information.

## **Finanční inovace v rámci podpory ze strany Evropské unie**

*Pavína Prášilová  
Univerzita Pardubice, Fakulta ekonomicko-správní*

This article deals with financial innovations. First, there are discussed financial innovations generally, there is defined their influence on society as a whole and their contribution to functions of financial system. Then, there are described financial instruments available within the European financial market and financial innovations introduced by the European Commission.

## **Finančné toky v príjmovej časti rozpočtu obcí a miest**

*Jana Rosičová  
Mestský úrad Snina*

Municipalities as a part of self-government manage its own assets and its own income. The basic tool of financial management is the municipal budget. Revenue budget of the municipality are tax revenues, nontax revenues, grants and transfers, transfers of municipal funds and received credits.

## **Daňové príjmy obcí na Slovensku v kontexte hospodárskej krízy**

*Slavka Sedláková  
UPJŠ v Košiciach, Fakulta verejnej správy*

Financial crisis and business depression has significant impact on the municipalities and their budgets. The subject of the paper is the analysis trend of taxes revenue in the community budget. Attention is also paid to capital budget and municipal indebtedness.

## **Informačné zázemie pre procesné riadenie v samospráve**

*Štangová Nora, Knežová Jana  
UPJŠ v Košiciach, Fakulta verejnej správy*

This paper is focused on necessary condition of interconnection of information from accounting and budgeting system for process management in self-government organisation. This approach can help to achieve a higher performance of organisation and respects all challenges and trends of modernization of public administration also. Many practices of process management (controlling, benchmarking etc.) and financial management (program budgeting etc.) can use information of financial analyses for better implementation in organisation through different measurable indexes.

## **Spokojnosť klientov verejnej správy - výsledok pôsobenia personálneho manažmentu**

*Juraj Tej – Helena Šimková  
Prešovská univerzita v Prešove, Fakulta manažmentu  
TU v Košiciach, Ekonomická fakulta*

Currently, the public sector has stabilizing importance for the functioning of modern States, with the necessity of specific relationships that arise for personnel management from the institutional framework perspective which is changing state of public administration. It is necessary to examine the significance of the various forms of governance, their specifics and implications of mutual arrangements in different sectors with emphasis on becoming better meeting the needs of clients.

## **Inovatívne vzdelávanie vo verejnej správe**

*Hana Trochanová  
Ekonomická univerzita v Bratislave, Fakulta hospodárskej informatiky*

E-learning is a progressive type of lifelong education that should erase the progress. There are a lot of differences between e-learning applied at school and in the private companies. A lot of opportunity and advantage for using of e-learning is at schools, why don't profit of it.

## ***Hodnotenie efektívnosti verejných projektov prostredníctvom CBA analýzy***

*Eva Výrostová*

*UPJŠ v Košiciach, Fakulta verejnej správy*

This paper deals with cost-benefit analysis as a method that can be used to help government choose among alternative investment projects. We focus our attention on describing cost-benefit analysis and its difficulties. The goal of the paper is to show the possible ways to deal with these difficulties and point out how CBA is used to evaluate major projects within European Cohesion Policy.

## ***Inovácie v miestnej samospráve ako predpoklad budovania znalostnej ekonomiky***

*Elena Žárska – Milan Galata*

*Ekonomická univerzita v Bratislave, Národohospodárska fakulta*

Theoretical discussion about the usage of innovative tools and concepts in development territorial self government have become more intensive, specially in the period of New Public Managment and other managment methods penetration within systemic changes in management systems of regional governments. This aspect is related also to competences strethening on the minor levels of governance. Local and regional governments act as object and also as subject in knowledge economy. These positions are conditioned one to another in their actions and intensity of influence, that's why it is impossible to investigate them isolated. The accent of the contribution is given to the second position – as an creator and builder the environment for knowledge spreading.